











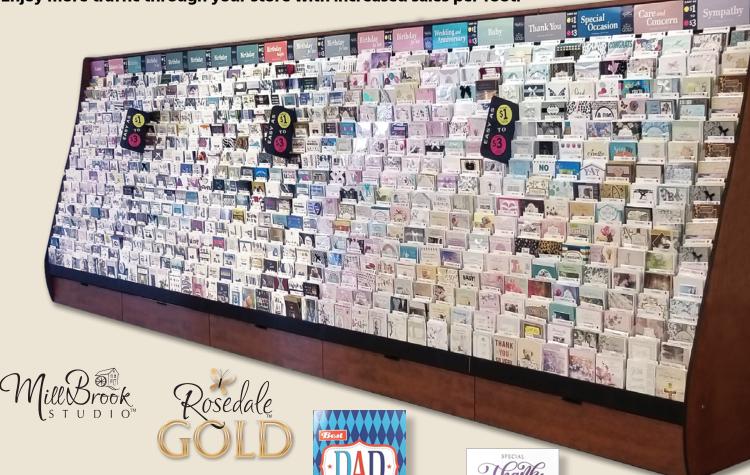






EASY AS \$1 TO \$3

The program combines the best-selling \$1 brand in North America with our most successful premium Rosedale Gold \$3 card line, providing your customers with a wide range of choices. Enjoy more traffic through your store with increased sales per foot.



PROGRAM HIGHLIGHTS:

MILL BROOK STUDIO

- WRAPPED CARDS PRINTED ON PREMIUM QUALITY COATED PAPER
- PRE-PRICED RETAIL \$2.80
- FOLDED CARD SIZE 5-3/8" X 7 3/4"

ROSEDALE GOLD

- PRINTED ON PREMIUM UNCOATED PAPER
- EMBELLISHMENTS INCLUDE: FOIL STAMPING, EMBOSSING, GLITTER, RIBBON ATTACHMENTS, TIP-ONS, DIECUTTING AND FOUR-COLORED INSIDES
- PRE-PRICED RETAIL US \$4.99/CDN \$5.99 AND US \$5.99/CDN \$6.99
- FOLDED CARD SIZE 5-1/2" X 8"







A-LINE GREETINGS

Contact our Customer Service Department for a sales representative in your area.